

# The AI Playbook

## Mastering the Rare Art of Machine Learning Deployment

By Eric Siegel

### Notes for CONCLUSION

These notes include references, plus resources for further learning. For all the chapters' notes as well as information about the book in general, access the book's website at [www.bizML.com](http://www.bizML.com).

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John Elder quote - at 10:55:

<https://www.youtube.com/watch?v=V7QeNHxuxqY>

Dean Abbott quote:

<https://youtu.be/V7QeNHxuxqY?t=627>

Netflix Recommendations: Beyond the 5 stars (Part 1)

<https://web.archive.org/web/20120407202612/http://techblog.netflix.com/2012/04/netflix-recommendations-beyond-5-stars.html>

Top 10 roles in AI and data science

<https://hackernoon.com/top-10-roles-for-your-data-science-team-e7f05d90d961>

Data engineers vs. data scientists:

<https://locallyoptimistic.com/post/analytics-engineer/>

The analytics engineer

<https://locallyoptimistic.com/post/analytics-engineer/>

Need a data scientist? Try building a "DataScienceStein" (optional)

<https://www.predictiveanalyticsworld.com/machinelearningtimes/need-data-scientist-try-building-datasciencestein/7917/>

Hidden Technical Debt in Machine Learning Systems

<https://papers.nips.cc/paper/2015/file/86df7dcfd896fcdf2674f757a2463eba-Paper.pdf>

ML Observability — Hype or Here to Stay?

<https://medium.com/at-the-front-line/ml-observability-hype-or-here-to-stay-acef064ff843>

The author's videos and articles on ML ethics:

<http://www.civilrightsdata.com>

Cathy O'Neil: "For whom will this fail?"

Ethical Technology: Machines + Media Summer Virtual Series

<https://cambersystems.com/nycmedia-lab-panel/>

UVA Data Points Podcast: Ethical Data Science with Cathy O'Neil

<https://uvadatapoints.castos.com/podcasts/44037/episodes/ethical-data-science-with-cathy-o39neil-1>

The original ProPublica article on machine bias:

<https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing>

Tallying the positive and negative impacts of AI

<https://www.nature.com/articles/s41467-019-14108-y>

More on ML ethics:

<https://spectrum.ieee.org/ai-worst-case-scenarios>

<https://link.springer.com/article/10.1007%2Fs43681-021-00120-w>